

## INVOICE



**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**Main: (855) 333-2676**  
**Billing:**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 157715-1  | 10/30/16     | October 2016  | 09/26/16 - 10/10/16 |

| Property | Account Executive    | Sales Office   | Sales Region |
|----------|----------------------|----------------|--------------|
| WHIO-TV  | Philadelphia CoxReps | CoxReps Philad | National     |

Billing Address:

**Red Eagle Media Group**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

| Advertiser    | Product      | Estimate Number |
|---------------|--------------|-----------------|
| Iss/NRA-ILA-A | NRA-ILA 10/4 | 7768            |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/04/16 - 10/10/16 | 157715  | 08364662    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| Agency Code | Advertiser Code | Product 1/2 |
|-------------|-----------------|-------------|
|             | 375             | 944         |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| 2153       | 59172          |

Send Payment To:

**WHIO-TV**  
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**Chicago, IL 60680-9606**

| Line | Spot # | Ch   | Day | Air Date          | Air Time | Description         | Start/End Time    | Length | Ad-ID        | Rate       | Type |
|------|--------|------|-----|-------------------|----------|---------------------|-------------------|--------|--------------|------------|------|
| 7    | 1      | WHIO | Tu  | 10/04/16          |          | Daybreak Edition 6a | 6:00 AM-7:00 AM   | :00    |              | \$1,200.00 | NM   |
|      |        |      |     | See MG 7.2        |          |                     |                   |        |              |            |      |
| 9    | 1      | WHIO | Tu  | 10/04/16          |          | CBS This Morning    | 7a-9a             | :00    |              | \$1,000.00 | NM   |
|      |        |      |     | See MG 9.2        |          |                     |                   |        |              |            |      |
| 12   | 1      | WHIO | Tu  | 10/04/16          |          | NewsCenter 7 5p     | 5p-530p           | :00    |              | \$2,000.00 | NM   |
|      |        |      |     | See MG 12.2       |          |                     |                   |        |              |            |      |
| 15   | 1      | WHIO | W   | 10/05/16          | 6:44 AM  | Daybreak Edition 6a | 6a-7a             | :30    | NRATV100316H | \$1,200.00 | NM   |
| 19   | 1      | WHIO | W   | 10/05/16          | 8:42 AM  | CBS This Morning    | 7a-9a             | :30    | NRATV100316H | \$1,000.00 | NM   |
| 8    | 1      | WHIO | W   | 10/05/16          | 5:39 PM  | NewsCenter 7 530p   | 5:30 PM-6:00 PM   | :30    | NRATV100416H | \$2,200.00 | NM   |
| 14   | 1      | WHIO | W   | 10/05/16          | 6:27 PM  | NewsCenter 7 6p     | 6p-630p           | :30    | NRATV100416H | \$2,500.00 | NM   |
| 5    | 1      | WHIO | Th  | 10/06/16          | 6:23 AM  | Daybreak Edition 6a | 6:00 AM-7:00 AM   | :30    | NRATV100416H | \$1,200.00 | NM   |
| 6    | 1      | WHIO | Th  | 10/06/16          | 8:58 AM  | CBS This Morning    | 7:00 AM-9:00 AM   | :30    | NRATV100416H | \$1,000.00 | NM   |
| 12   | 2      | WHIO | Th  | 10/06/16          | 5:25 PM  | NewsCenter 7 5p     | 5p-530p           | :30    | NRATV100416H | \$2,000.00 | NM   |
|      |        |      |     | MG for 12.1 10/04 |          |                     |                   |        |              |            |      |
| 18   | 1      | WHIO | Th  | 10/06/16          | 5:45 PM  | NewsCenter 7 530p   | 530p-6p           | :30    | NRATV100416H | \$2,200.00 | NM   |
| 13   | 1      | WHIO | Th  | 10/06/16          | 1:02 AM  | Stephen Colbert     | 1135p-1237a       | :30    | NRATV100416H | \$925.00   | NM   |
| 17   | 1      | WHIO | F   | 10/07/16          | 6:13 AM  | Daybreak Edition 6a | 6a-7a             | :30    | NRATV100416H | \$1,200.00 | NM   |
| 9    | 2      | WHIO | F   | 10/07/16          | 7:56 AM  | CBS This Morning    | 7a-9a             | :30    | NRATV100416H | \$1,000.00 | NM   |
|      |        |      |     | MG for 9.1 10/04  |          |                     |                   |        |              |            |      |
| 10   | 1      | WHIO | F   | 10/07/16          | 12:13 PM | NewsCenter 7 @ noon | 12p-1230p         | :30    | NRATV100416H | \$1,525.00 | NM   |
| 1    | 1      | WHIO | F   | 10/07/16          | 5:29 PM  | NewsCenter 7 5p     | 5:00 PM-5:30 PM   | :30    | NRATV100416H | \$2,000.00 | NM   |
| 11   | 2      | WHIO | Sa  | 10/08/16          | 4:40 PM  | SEC Game            | Various           | :30    | NRATV100416H | \$1,850.00 | NM   |
| 11   | 1      | WHIO | Sa  | 10/08/16          | 5:35 PM  | SEC Game            | Various           | :30    | NRATV100416H | \$1,850.00 | NM   |
| 4    | 1      | WHIO | Su  | 10/09/16          | 5:52 PM  | NFL Bengals Game    | 1:00 PM-7:00 PM   | :30    | NRATV100416H | \$8,000.00 | NM   |
| 4    | 2      | WHIO | Su  | 10/09/16          | 6:37 PM  | NFL Bengals Game    | 1:00 PM-7:00 PM   | :30    | NRATV100416H | \$8,000.00 | NM   |
| 7    | 2      | WHIO | M   | 10/10/16          | 6:59 AM  | Daybreak Edition 6a | 6:00 AM-7:00 AM   | :30    | NRATV100416H | \$1,200.00 | NM   |
|      |        |      |     | MG for 7.1 10/04  |          |                     |                   |        |              |            |      |
| 16   | 1      | WHIO | M   | 10/10/16          | 8:15 AM  | CBS This Morning    | 7a-9a             | :30    | NRATV100416H | \$1,000.00 | NM   |
| 20   | 1      | WHIO | M   | 10/10/16          | 12:28 PM | NewsCenter 7 @ noon | 12p-1230p         | :30    | NRATV100416H | \$1,525.00 | NM   |
| 3    | 1      | WHIO | M   | 10/10/16          | 6:29 PM  | NewsCenter 7 6p     | 6:00 PM-6:30 PM   | :30    | NRATV100416H | \$2,500.00 | NM   |
| 2    | 1      | WHIO | M   | 10/10/16          | 12:35 AM | Stephen Colbert     | 11:35 PM-12:35 XN | :30    | NRATV100416H | \$925.00   | NM   |

**Total Spots 22**

We warrant that the actual broadcast information shown on this invoice was taken from the program log.  
 CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with Cox Media Group, whether verbal or written.  
 We warrant that the digital billing information is taken from official Proof of Performance reporting. Service delivered utilizing Google Display Network is assessed a management fee.

Questions? Contact: Broadcastinvoices@coxinc.com 1-855-333-2676 Thank you for your business!

**INVOICE**

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**PO Box 809606**  
**Chicago, IL 60680-9606**

| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
|------------------|---------------------|----------------------|-----------------------|
| 157715-1         | 10/30/16            | October 2016         | 09/26/16 - 10/10/16   |

  

| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> |
|-------------------|----------------|------------------------|
| Iss/NRA-ILA-A     | NRA-ILA 10/4   | 7768                   |

**Payment Terms 30 Days**

|                          |                    |
|--------------------------|--------------------|
| <u>Gross Total</u>       | <b>\$46,800.00</b> |
| <u>Agency Commission</u> | <b>\$7,020.00</b>  |
| <u>Net Amount Due</u>    | <b>\$39,780.00</b> |

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